




Meadowbrook Plaza
4191 S Redwood Rd, Salt Lake City, UT, 84123
Drive Time: 3, 5 Minutes

Latitude: 40.68089
Longitude: -111.93866


	3 minutes	5 minutes
 2000 Total Population	17,055	65,529
2000 Group Quarters	37	1,995
2010 Total Population	18,216	69,985
2015 Total Population	19,392	73,875
2010 - 2015 Annual Rate	1.26%	1.09%
 2000 Households	6,324	22,956
2000 Average Household Size	2.69	2.77
2010 Households	6,798	24,904
2010 Average Household Size	2.67	2.73
2015 Households	7,251	26,443
2015 Average Household Size	2.67	2.72
2010 - 2015 Annual Rate	1.3%	1.21%
2000 Families	4,228	15,606
2000 Average Family Size	3.25	3.32
2010 Families	4,231	15,777
2010 Average Family Size	3.31	3.36
2015 Families	4,394	16,313
2015 Average Family Size	3.33	3.37
2010 - 2015 Annual Rate	0.76%	0.67%
 2000 Housing Units	6,563	24,110
Owner Occupied Housing Units	50.7%	53.2%
Renter Occupied Housing Units	45.3%	42.2%
Vacant Housing Units	4.0%	4.7%
2010 Housing Units	7,134	26,425
Owner Occupied Housing Units	49.3%	51.4%
Renter Occupied Housing Units	46.0%	42.9%
Vacant Housing Units	4.7%	5.8%
2015 Housing Units	7,624	28,128
Owner Occupied Housing Units	49.3%	51.0%
Renter Occupied Housing Units	45.8%	43.0%
Vacant Housing Units	4.9%	6.0%
Median Household Income		
2000	\$38,728	\$39,517
2010	\$54,496	\$53,275
2015	\$63,677	\$62,229
Median Home Value		
2000	\$127,793	\$123,697
2010	\$171,741	\$166,475
2015	\$200,686	\$194,971
Per Capita Income		
2000	\$16,230	\$16,337
2010	\$22,594	\$22,022
2015	\$26,461	\$25,774
Median Age		
2000	28.1	28.1
2010	29.6	29.8
2015	30.4	30.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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 2000 Households by Income		
Household Income Base	6,342	23,026
< \$15,000	13.6%	12.6%
\$15,000 - \$24,999	14.9%	14.2%
\$25,000 - \$34,999	16.0%	16.4%
\$35,000 - \$49,999	21.8%	21.9%
\$50,000 - \$74,999	21.5%	21.3%
\$75,000 - \$99,999	7.5%	8.1%
\$100,000 - \$149,999	3.9%	4.4%
\$150,000 - \$199,999	0.6%	0.7%
\$200,000+	0.2%	0.4%
Average Household Income	\$43,824	\$45,475
2010 Households by Income		
Household Income Base	6,797	24,905
< \$15,000	7.5%	7.7%
\$15,000 - \$24,999	9.3%	9.1%
\$25,000 - \$34,999	10.1%	9.9%
\$35,000 - \$49,999	16.8%	18.5%
\$50,000 - \$74,999	27.3%	27.6%
\$75,000 - \$99,999	17.4%	15.2%
\$100,000 - \$149,999	8.8%	9.1%
\$150,000 - \$199,999	2.1%	1.9%
\$200,000+	0.8%	1.0%
Average Household Income	\$61,178	\$60,948
2015 Households by Income		
Household Income Base	7,251	26,444
< \$15,000	5.9%	6.2%
\$15,000 - \$24,999	7.2%	7.2%
\$25,000 - \$34,999	7.4%	7.4%
\$35,000 - \$49,999	10.2%	11.7%
\$50,000 - \$74,999	31.8%	32.4%
\$75,000 - \$99,999	17.2%	14.9%
\$100,000 - \$149,999	14.9%	15.0%
\$150,000 - \$199,999	3.9%	3.6%
\$200,000+	1.3%	1.6%
Average Household Income	\$71,540	\$71,096
2000 Owner Occupied HUs by Value		
Total	3,341	12,834
<\$50,000	7.5%	10.9%
\$50,000 - 99,999	18.2%	17.1%
\$100,000 - 149,999	50.6%	49.0%
\$150,000 - 199,999	20.9%	19.0%
\$200,000 - \$299,999	2.5%	3.3%
\$300,000 - 499,999	0.2%	0.4%
\$500,000 - 999,999	0.1%	0.2%
\$1,000,000+	0.0%	0.0%
Average Home Value	\$123,444	\$121,674
2000 Specified Renter Occupied HUs by Contract Rent		
Total	2,994	10,096
With Cash Rent	99.0%	98.8%
No Cash Rent	1.0%	1.2%
Median Rent	\$583	\$580
Average Rent	\$569	\$570

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Population by Age		
 Total	17,055	65,530
Age 0 - 4	9.4%	9.1%
Age 5 - 9	7.0%	7.3%
Age 10 - 14	6.4%	6.7%
Age 15 - 19	7.9%	8.5%
Age 20 - 24	12.5%	12.2%
Age 25 - 34	18.7%	17.6%
Age 35 - 44	13.0%	13.1%
Age 45 - 54	10.5%	10.8%
Age 55 - 64	7.2%	7.3%
Age 65 - 74	4.8%	4.4%
Age 75 - 84	2.3%	2.4%
Age 85+	0.4%	0.6%
Age 18+	73.2%	72.4%
2010 Population by Age		
Total	18,215	69,986
Age 0 - 4	9.5%	9.3%
Age 5 - 9	8.1%	8.0%
Age 10 - 14	6.8%	6.9%
Age 15 - 19	6.0%	7.0%
Age 20 - 24	8.3%	8.6%
Age 25 - 34	22.0%	20.3%
Age 35 - 44	12.8%	12.8%
Age 45 - 54	10.0%	10.3%
Age 55 - 64	7.9%	8.3%
Age 65 - 74	4.9%	5.1%
Age 75 - 84	2.8%	2.6%
Age 85+	0.8%	0.9%
Age 18+	72.2%	72.0%
2015 Population by Age		
Total	19,390	73,875
Age 0 - 4	9.4%	9.2%
Age 5 - 9	8.2%	8.0%
Age 10 - 14	7.2%	7.2%
Age 15 - 19	6.4%	7.2%
Age 20 - 24	8.3%	8.7%
Age 25 - 34	19.2%	17.6%
Age 35 - 44	14.4%	14.6%
Age 45 - 54	9.6%	9.7%
Age 55 - 64	7.8%	8.2%
Age 65 - 74	5.5%	5.8%
Age 75 - 84	2.8%	2.8%
Age 85+	1.0%	0.9%
Age 18+	71.5%	71.4%
2000 Population by Sex		
Males	50.8%	51.5%
Females	49.2%	48.5%
2010 Population by Sex		
Males	50.8%	51.4%
Females	49.2%	48.6%
2015 Population by Sex		
Males	50.7%	51.4%
Females	49.3%	48.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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

	3 minutes	5 minutes
 2000 Population by Race/Ethnicity		
Total	17,056	65,529
White Alone	76.9%	79.6%
Black Alone	1.6%	1.5%
American Indian Alone	1.8%	1.6%
Asian or Pacific Islander Alone	7.2%	5.7%
Some Other Race Alone	8.7%	8.1%
Two or More Races	3.8%	3.5%
Hispanic Origin	18.5%	17.2%
Diversity Index	58.4	54.6
2010 Population by Race/Ethnicity		
Total	18,215	69,985
White Alone	68.9%	72.3%
Black Alone	2.6%	2.5%
American Indian Alone	1.9%	1.8%
Asian or Pacific Islander Alone	8.8%	6.8%
Some Other Race Alone	13.0%	12.2%
Two or More Races	4.7%	4.5%
Hispanic Origin	27.6%	26.0%
Diversity Index	71.1	67.6
2015 Population by Race/Ethnicity		
Total	19,392	73,875
White Alone	66.5%	70.1%
Black Alone	2.9%	2.8%
American Indian Alone	2.0%	1.9%
Asian or Pacific Islander Alone	9.4%	7.2%
Some Other Race Alone	14.2%	13.4%
Two or More Races	5.0%	4.8%
Hispanic Origin	31.1%	29.6%
Diversity Index	74.3	71.1
 2000 Population 3+ by School Enrollment		
Total	16,111	61,740
Enrolled in Nursery/Preschool	1.6%	1.9%
Enrolled in Kindergarten	1.2%	1.4%
Enrolled in Grade 1-8	10.3%	11.4%
Enrolled in Grade 9-12	6.6%	6.6%
Enrolled in College	6.8%	5.7%
Enrolled in Grad/Prof School	0.4%	0.5%
Not Enrolled in School	73.1%	72.5%
2010 Population 25+ by Educational Attainment		
Total	11,153	42,164
Less than 9th Grade	5.6%	6.0%
9th - 12th Grade, No Diploma	11.0%	12.2%
High School Graduate	31.3%	31.1%
Some College, No Degree	26.3%	25.1%
Associate Degree	9.8%	9.9%
Bachelor's Degree	11.8%	11.2%
Graduate/Professional Degree	4.2%	4.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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 2010 Population 15+ by Marital Status		
Total	13,760	53,119
Never Married	29.4%	30.4%
Married	52.0%	50.0%
Widowed	4.0%	4.2%
Divorced	14.7%	15.4%
 2000 Population 16+ by Employment Status		
Total	13,224	49,900
In Labor Force	70.8%	68.9%
Civilian Employed	67.0%	65.2%
Civilian Unemployed	3.7%	3.6%
In Armed Forces	0.1%	0.1%
Not in Labor Force	29.2%	31.1%
2010 Civilian Population 16+ in Labor Force		
Civilian Employed	91.3%	91.1%
Civilian Unemployed	8.7%	8.9%
2015 Civilian Population 16+ in Labor Force		
Civilian Employed	92.8%	92.6%
Civilian Unemployed	7.2%	7.4%
2000 Females 16+ by Employment Status and Age of Children		
Total	6,556	24,198
Own Children < 6 Only	13.4%	12.0%
Employed/in Armed Forces	6.8%	6.5%
Unemployed	0.6%	0.7%
Not in Labor Force	6.0%	4.8%
Own Children < 6 and 6-17 Only	5.8%	6.6%
Employed/in Armed Forces	3.5%	3.8%
Unemployed	0.4%	0.4%
Not in Labor Force	1.9%	2.4%
Own Children 6-17 Only	14.2%	14.6%
Employed/in Armed Forces	10.5%	10.4%
Unemployed	0.1%	0.3%
Not in Labor Force	3.6%	3.9%
No Own Children < 18	66.6%	66.8%
Employed/in Armed Forces	39.2%	39.7%
Unemployed	2.3%	2.3%
Not in Labor Force	25.1%	24.9%
 2010 Employed Population 16+ by Industry		
Total	9,378	35,211
Agriculture/Mining	0.1%	0.4%
Construction	9.1%	8.4%
Manufacturing	10.8%	9.5%
Wholesale Trade	2.8%	3.8%
Retail Trade	11.1%	12.3%
Transportation/Utilities	7.8%	7.6%
Information	2.4%	2.6%
Finance/Insurance/Real Estate	9.2%	9.2%
Services	41.5%	41.4%
Public Administration	5.2%	4.6%

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2010 Employed Population 16+ by Occupation		
Total	9,380	35,209
White Collar	55.0%	57.1%
Management/Business/Financial	9.6%	10.8%
Professional	13.8%	14.5%
Sales	10.8%	11.9%
Administrative Support	20.8%	20.0%
Services	16.9%	16.3%
Blue Collar	28.1%	26.6%
Farming/Forestry/Fishing	0.0%	0.1%
Construction/Extraction	7.9%	7.6%
Installation/Maintenance/Repair	4.2%	4.0%
Production	8.3%	7.0%
Transportation/Material Moving	7.7%	8.0%
2000 Workers 16+ by Means of Transportation to Work		
 Total	8,715	31,901
Drove Alone - Car, Truck, or Van	76.4%	77.2%
Carpooled - Car, Truck, or Van	16.8%	15.3%
Public Transportation	2.0%	2.7%
Walked	2.0%	1.6%
Other Means	1.2%	1.0%
Worked at Home	1.6%	2.3%
2000 Workers 16+ by Travel Time to Work		
Total	8,716	31,903
Did Not Work at Home	98.4%	97.7%
Less than 5 minutes	2.5%	2.1%
5 to 9 minutes	9.7%	9.3%
10 to 19 minutes	40.5%	38.8%
20 to 24 minutes	18.3%	19.6%
25 to 34 minutes	18.7%	18.5%
35 to 44 minutes	2.7%	3.1%
45 to 59 minutes	3.3%	3.1%
60 to 89 minutes	2.1%	2.2%
90 or more minutes	0.8%	1.0%
Worked at Home	1.6%	2.3%
Average Travel Time to Work (in min)	20.3	20.9
2000 Households by Vehicles Available		
Total	6,334	22,930
None	7.9%	7.4%
1	37.7%	36.8%
2	38.7%	38.5%
3	11.8%	11.7%
4	2.2%	3.9%
5+	1.7%	1.7%
Average Number of Vehicles Available	1.7	1.7

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 2000 Households by Type		
Total	6,324	22,956
Family Households	66.9%	68.0%
Married-couple Family	49.0%	49.3%
With Related Children	25.4%	25.9%
Other Family (No Spouse)	17.8%	18.7%
With Related Children	11.8%	12.6%
Nonfamily Households	33.1%	32.0%
Householder Living Alone	25.0%	24.2%
Householder Not Living Alone	8.1%	7.8%
Households with Related Children	37.2%	38.4%
Households with Persons 65+	14.9%	15.5%
2000 Households by Size		
Total	6,324	22,956
1 Person Household	25.0%	24.2%
2 Person Household	31.2%	30.5%
3 Person Household	16.8%	16.9%
4 Person Household	13.2%	13.6%
5 Person Household	7.4%	7.6%
6 Person Household	3.4%	3.7%
7+ Person Household	3.1%	3.4%
2000 Households by Year Householder Moved In		
Total	6,334	22,931
Moved in 1999 to March 2000	35.0%	31.5%
Moved in 1995 to 1998	32.3%	30.4%
Moved in 1990 to 1994	9.6%	12.9%
Moved in 1980 to 1989	8.9%	10.0%
Moved in 1970 to 1979	6.7%	8.5%
Moved in 1969 or Earlier	7.5%	6.7%
Median Year Householder Moved In	1997	1997
 2000 Housing Units by Units in Structure		
Total	6,621	24,068
1, Detached	39.6%	42.2%
1, Attached	7.0%	6.9%
2	1.9%	3.1%
3 or 4	9.1%	7.5%
5 to 9	10.8%	8.6%
10 to 19	12.9%	11.9%
20+	12.4%	11.3%
Mobile Home	6.3%	8.4%
Other	0.1%	0.1%
2000 Housing Units by Year Structure Built		
Total	6,596	24,100
1999 to March 2000	2.1%	2.3%
1995 to 1998	14.3%	13.0%
1990 to 1994	5.8%	6.3%
1980 to 1989	28.0%	24.8%
1970 to 1979	24.9%	29.5%
1969 or Earlier	24.9%	24.2%
Median Year Structure Built	1980	1979

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Top 3 Tapestry Segments		
1.	Young and Restless	Young and Restless
2.	Main Street, USA	Inner City Tenants
3.	Cozy and Comfortable	Aspiring Young Families



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$10,537,393	\$38,086,157
Average Spent	\$1,550.07	\$1,529.32
Spending Potential Index	65	64
Computers & Accessories: Total \$	\$1,387,065	\$5,045,732
Average Spent	\$204.04	\$202.61
Spending Potential Index	93	92
Education: Total \$	\$7,544,281	\$27,121,032
Average Spent	\$1,109.78	\$1,089.02
Spending Potential Index	91	89
Entertainment/Recreation: Total \$	\$19,223,506	\$70,278,026
Average Spent	\$2,827.82	\$2,821.96
Spending Potential Index	88	88
Food at Home: Total \$	\$27,449,518	\$100,100,827
Average Spent	\$4,037.88	\$4,019.47
Spending Potential Index	90	90
Food Away from Home: Total \$	\$20,224,739	\$73,373,435
Average Spent	\$2,975.10	\$2,946.25
Spending Potential Index	92	92
Health Care: Total \$	\$20,461,002	\$75,811,082
Average Spent	\$3,009.86	\$3,044.13
Spending Potential Index	81	82
HH Furnishings & Equipment: Total \$	\$10,663,902	\$39,057,242
Average Spent	\$1,568.68	\$1,568.31
Spending Potential Index	76	76
Investments: Total \$	\$8,552,010	\$31,630,130
Average Spent	\$1,258.02	\$1,270.08
Spending Potential Index	72	73
Retail Goods: Total \$	\$141,452,328	\$518,598,108
Average Spent	\$20,807.93	\$20,823.89
Spending Potential Index	84	84
Shelter: Total \$	\$97,985,656	\$355,475,537
Average Spent	\$14,413.89	\$14,273.83
Spending Potential Index	91	90
TV/Video/Audio: Total \$	\$7,654,536	\$27,773,415
Average Spent	\$1,126.00	\$1,115.22
Spending Potential Index	91	90
Travel: Total \$	\$10,774,322	\$39,478,719
Average Spent	\$1,584.93	\$1,585.24
Spending Potential Index	84	84
Vehicle Maintenance & Repairs: Total \$	\$5,694,761	\$20,838,493
Average Spent	\$837.71	\$836.75
Spending Potential Index	89	89

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.